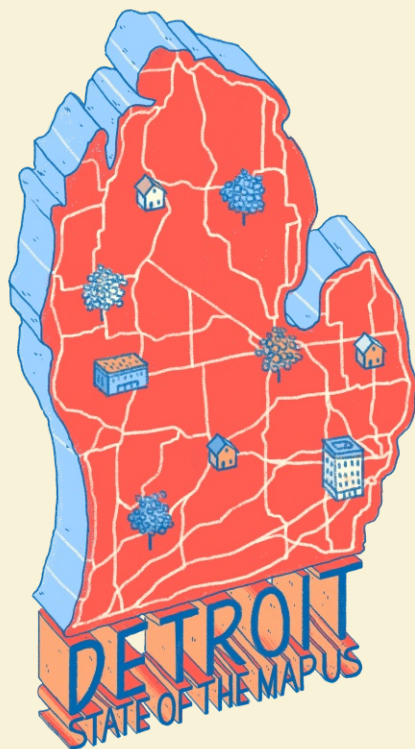




OpenStreetMap US



SPONSOR

STATE OF THE MAP US

DETROIT, MICHIGAN 2018





# BECOME PART OF THE LEADING CONFERENCE ON MAPPING



State of the Map US brings together people building and using OpenStreetMap - the most detailed map of the world, powered entirely by open data. This year's event - held on the Detroit Waterfront at the Cobo Center - will bring together hundreds of people from private companies, humanitarian organizations, government agencies, and the technology sector to learn new mapping technologies and uses.



State of the Map US conferences draw record numbers of people representing an incredibly broad range of interests. From the individual hobbyist to major companies contributing to OpenStreetMap, State of the Map US is among the most significant gatherings on mapping innovation and promise. We expect this year's event to be equally meaningful in audience and impact.

If you've sponsored in the past, thank you! You have helped shape the future of the geo industry and we hope you consider sponsoring again. If it's your first time sponsoring, we'd like to welcome you on board! All of your support makes this amazing conference a reality.



*The State of the Map US Organizing Committee*







State of the Map US is attended by a diverse mix of people reflecting the entire OpenStreetMap community. At the conference, expect to meet:

- 📍 Enthusiast mappers and contributors to the OpenStreetMap project
- 📍 Forward-thinking mapping experts from established organizations like DigitalGlobe, Craigslist, Google, Facebook, Microsoft, Amazon, and Telenav
- 📍 Startups in the geospatial industry like Mapbox, Development Seed, Mapillary, and Navmii
- 📍 Multilateral and non-profit organizations like The World Bank and the American Red Cross as well as leadership from the Humanitarian OpenStreetMap Team
- 📍 Leading open data and geo proponents within government agencies
- 📍 Students looking to start a career in mapping technologies
- 📍 Professionals looking for new job opportunities

Attendees of State of the Map US participate because they love to be part of this conversation at the forefront of geospatial. If your business is looking to be inspired, get connected, or keep in touch with mapping industry trends, State of the Map US is the place for you .





## CONFERENCE GROWTH



Attendance at State of the Map US has grown dramatically in the past 5 years. With this year's prominent location in such a geographic heart of the industry, we are looking to attract even more attendees. With your sponsorship, you'll be part of this growing ecosystem:

2012 - Portland, OR 220 attendees

2013 - San Francisco, CA 370 attendees

2014 - Washington DC 525 attendees

2015 - New York City, NY 850 attendees

2016 - Seattle, WA 500 attendees

2017 - Boulder, CO 550 attendees





## PAST SPONSORS

IN THE PAST, STATE OF THE  
MAP US HAS GARNERED  
SUPPORT FROM THESE  
SPONSORS AND MORE.



## PAST CONFERENCE WEBSITES

<https://2017.stateofthemap.us/>

<https://2016.stateofthemap.us/>

<https://2015.stateofthemap.us/>

<https://2014.stateofthemap.us/>



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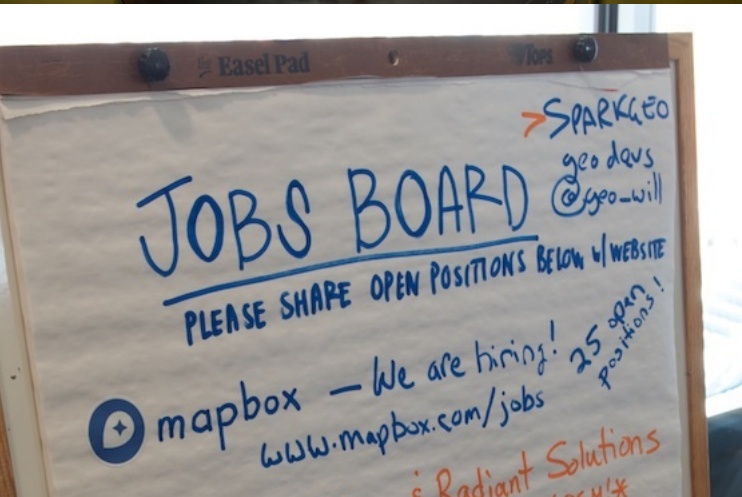




## SPONSORSHIP PACKAGES

### PLATINUM

\$25,000



Get leading exposure at the biggest State of the Map conference. This is an all-access pass to both the conference and our communications outreach. Your logo will receive top billing on all collateral and your exhibit table will be prominently located for easy conversations with attendees throughout the weekend.

- ✎ A double-sized exhibition table located centrally in the conference exhibition area
- ✎ A double-page advertisement in the State of the Map US 2018 program, within the first 3 inside pages
- ✎ Prime advertising space during all scheduled lunch and conference breaks
- ✎ A verbal thank-you in the opening address
- ✎ Platinum sponsor logo on State of the Map US website and signage
- ✎ Tweets from @sotmus before, during, and after the conference highlighting your generous contributions.
- ✎ Attendance at a sponsor reception with OpenStreetMap leaders and board members
- ✎ Preeminent placement of job posting on the State of the Map US 2018 Jobs Board
- ✎ 10 free conference registrations





## SPONSORSHIP PACKAGES

## GOLD

\$15,000



Find easy exposure to the OpenStreetMap community with centrally located exhibit table and a full page of the 2018 program.

- ☞ Prominently positioned table in the conference exhibition area
- ☞ A full-page advertisement in the State of the Map US 2018 program
- ☞ A verbal thank-you in the opening address
- ☞ Prime advertising space during all scheduled lunch and conference breaks
- ☞ Gold sponsor logo on State of the Map US website and signage
- ☞ Tweets from @soimus before, during, and after the conference highlighting your generous contributions.
- ☞ Attendance at a sponsor reception with OpenStreetMap leaders and board members
- ☞ Placement of job posting on the State of the Map US 2018 Jobs Board
- ☞ 5 free conference registrations





## SPONSORSHIP PACKAGES

### SILVER

\$10,000



Run live demos and engage with attendees throughout the conference.

- 📍 Exhibit space located in the conference exhibition area
- 📍 A half-page advertisement in the State of the Map US 2018 program
- 📍 Attendance at a sponsor reception with OpenStreetMap leaders and board members
- 📍 Silver sponsor logo on State of the Map US website and signage
- 📍 3 free conference registrations








## SPONSORSHIP PACKAGES

### BRONZE

\$5,000



Show your support for OpenStreetMap.

-  A half page advertisement in the State of the Map US 2018 program
-  Logo on website
-  2 Conference passes



## SPONSORSHIP PACKAGES

### SUPPORTER

\$1,000



Get name recognition while you're making a donation to the OpenStreetMap community!

-  Company name listed in State of the Map US 2018 program
-  Acknowledgement on website





## SOCIAL EVENTS



Social events are central to State of the Map US. It is during the events where informal conversations happen, people bond over their work on OpenStreetMap, and where plans are hammered out in a casual environment. There will be a social event on Saturday and on Sunday night. If you are interested in sponsoring one of them, please contact us at [solmus@openstreetmap.us](mailto:solmus@openstreetmap.us).





THANK YOU!



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Don't see what you want? Contact us anytime at [sotmus@openstreetmap.us](mailto:sotmus@openstreetmap.us). We want to work with you to design the sponsorship package that will fulfill your business needs.

This prospectus was designed entirely with Open Source Software, specifically: The Gimp, Inkscape and Scribus.

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